## PRESS RELEASE

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## 9th Annual International Design Award Winners Announced

LOS ANGELES, CA, USA - June 28, 2016 - The winners of the 9th Edition of the International Design Awards (IDA) are here. It has been the most successful year of IDA to date, with thousands participants from over 60 countries submitting amazing designs. Designers from around the world have been recognized as for their work - from legendary design visionaries to inspirational emerging talent.

Congratulations to the Top 5 Designers of the 9th Annual IDA, each of whom will receive the IDA Trophy at the bi-annual Winners Gala in May 2017:

- Architectural Design of the Year Arup Associates, Singapore National Stadium
- Interior Design of the Year Curiosity, Palazzo Fendi, Palazzo
- Graphic Design of the Year Mert Kizilay Frank Riggio, Frank Riggio TTTT (Official Music Video)
- Fashion Design of the Year Gabriele Colangelo, Spring-Summer 2015
- Product Design of the Year Volvo Cars, The All-New 2016 XC90

The 5 disciplines honored in IDA (architectural, interior, fashion, graphic, and product design) are divided into 300 categories that span the whole world of design, and this year everything from Green & Sustainable Architecture to Household Appliances was recognized. In addition to the five main design discipline winners, IDA recognized the superb talent of entrants to the IDA with gold, silver, bronze and honorable mention certificates, including:

- GOLD Architectural Design | Disaster Rapid Deployment Housing: GRAFT Heimat2
- GOLD Interior Design | Renovation: Gabellini Sheppard Associates -The Knickerbocker Hotel
- SILVER Product Design | Media and Home Electronics / Phone and Other Communications Technology: HTC Corporation HTC Desire 530
- SILVER Fashion Design | Accessory / Scarves: Ekaterina Ezhova Sirin and Alkonost the Keepers of life
- BRONZE Graphic Design | Print / Logos, Trademarks, and Symbols: Studio 33 Merlon Pub Branding

Explore and celebrate all the categories and winners at www.idesignawards.com/winners.

"We are thrilled to see not only the quantity of submissions increase this year, but the high calibre of work submitted to the 9th International Design Awards. It is an honor to celebrate and promote designers through this platform, and to share the our love of the art of design with the greater public" said Hossein Farmani, Director of IDA. Designs are evaluated based on originality, function, innovation and statistics. The esteemed jury for the 9th Edition of IDA is comprised of 25 design experts and professionals.

## **About the International Design Awards:**

The International Design Awards (IDA) exists to recognize, celebrate and promote legendary design visionaries and to uncover emerging talent in architecture, interior, product, graphic, and fashion design. IDA draws attention to the iconoclasm of design worldwide: conceptualizing and producing great work. The Farmani Group founded IDA as the design sibling of the Annual Lucie Awards for Photography, which has emerged as one of the world's most prestigious photography awards.

www.idesignawards.com

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